



August 18 & 19, 2010

## Citrus Expo<sup>sm</sup> 2009 Lunch, Breakfast Sponsorship

The 2010 Citrus Expo<sup>sm</sup> is again expected to create a great deal of excitement to attract, feed and hold a hungry grower and industry crowd on-site in the trade show both days of the event. Don't miss the opportunity for your company to be a focal point of advance promotions and on-site exposure for the world's largest citrus industry trade show. Citrus Expo<sup>sm</sup> 2010 sponsors will receive premiere exposure, frequently and repetitively, before, during and after the event.

### Sponsor Benefits:

- 40 sponsor mentions in Southeast AgNet's Citrus Radio programs (sponsorship mentions to air June, July & August), value - \$ 2,000.00
- Full page 4/c ad in the August (Citrus Expo<sup>sm</sup> Guide Issue), value – 2,490.00
- Signage at entrance of trade show hall
- Signage at entrance of seminar hall
- Table tents throughout lunch and breakfast seating areas with Company name and/or logo.
- Sponsor may provide brochures or business cards for all tables in seating areas
- Company name on lunch tickets given to all attendees.
- Recognition at Podium during seminars as Lunch and Breakfast sponsor
- Recognition in June, July, August & September print ads.
- Recognition in advance registration promotional brochure mailed prior to Citrus Expo<sup>sm</sup>.
- Premium recognition as Lunch and Breakfast Sponsor in Trade Show Program
- Sponsor recognition in continuously running PowerPoint presentation in trade show hall
- Sponsor may have up to four (4) banners to hang in trade show hall (maximum size 4' x 10' sponsor to provide)
- Signage in trade show
- Signage in seminar hall
- Signage in lunch areas.
- Signage in breakfast area
- 'Emerald' Sponsor Ribbon on name badge.

### Sponsorship Investment - \$10,000 (Net)

*Citrus Expo<sup>sm</sup>: By Growers For Growers with involvement of Gulf, Peace River & Highlands County Citrus Growers Associations and UF/IFAS*

*Citrus Expo<sup>sm</sup> is owned & managed by Southeast AgNet/Citrus Industry Magazine  
5053 NW Highway 225A ● Ocala, FL 34482 ● (352) 671-1909 ● Fax (352) 671-1364 ● Email: office@southeastagnet.com*