

## EXHIBIT TERMS AND CONDITIONS

### GENERAL RULES

Each company participating as an Exhibitor at the show must return a completed registration form, properly executed by an authorized company representative. Non-refundable payment must be received with registration in order to reserve space.

Every effort will be made to respect Exhibitor's space requirements whenever possible. However, Citrus Expo (from here on referred to as Show Management) reserves the right to rearrange the floor plan or to relocate exhibits when such action is deemed to be in the best interest of the total exhibit.

### USE OF SPACE

No Exhibitor shall assign, sublet or share the space allotted them without the knowledge and written consent of Show Management. Exhibitions must display or advertise only goods manufactured or dealt by Exhibitor in the regular course of business. Only firms or organizations assigned exhibit space or those who have purchased an attendance pass or sponsorship may solicit business within the exhibit area.

Booths or display structures must be self-supporting, and not anchored to walls or floors. Displays or booth structures must not extend into the aisle in such a way as to obstruct traffic. Exhibits must comply with standard booth design regulations and not impair visibility of adjacent booths. Display material exposing an unfinished surface to neighboring booths is not permitted and must be finished at the exhibitor's expense. Demonstrations must be located such that crowds collected will be within the exhibitor's space and not blocking an aisle or neighboring exhibits. No "end capping" of booths is permitted, which means side walls of exhibits may not block an angled view of adjacent exhibits.

The Exhibitor assumes all responsibility of compliance with all permanent ordinances, regulations, local, state and federal governing bodies concerning fire safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. All hazardous items must be properly safeguarded, protected, registered and/or avoided as deemed necessary by Show Management.

Show Management reserves the right to restrict exhibits which are objectionable because of noise, method of operation, material or for any other reason; and also to prohibit or to evict for any reason with or without giving cause, any exhibit which in the opinion of Show Management may detract from the general character of the exhibit as a whole. In the event of such restriction or eviction, Show Management shall not be liable for any refunds or other exhibit expenses.

Although efforts are made to separate competitive Exhibitors as much as possible, Show Management does not guarantee such separation; nor is it responsible for errors or omissions in published event programs or exhibit lists.

### NON-EXHIBITING COMPANIES

Non-exhibiting companies may buy any sponsorship or pay for a one- or two-day admission fee. Fee includes full seminar, trade show access and meals per person. One-day fee: pre-register \$100, on-site \$125.00; Two-day fee: pre-register \$150, on-site \$200.

### LIABILITY/INDEMNITY INSURANCE REQUIREMENTS

The Exhibitor hereby agrees to hold harmless Show Management, Southeast AgNet Publications, Inc., its affiliates, officers, directors, employees or agents, for any injury, loss or damage, expense actions, claims and damages, including, without limitation, reasonable attorney's fees, arising out of or caused by the Exhibitor's installation, construction, removal or maintenance of its exhibit, the Exhibitor's occupancy of use of the exhibition premises or any part thereof or as otherwise caused by the Exhibitors, its agents, representatives, invitees or guests. The Exhibitor agrees to waive all rights of subrogation against Show Management, its officers, directors or employees. The Exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise caused by exhibiting company, its employees, agents or representatives.

Show Management is not responsible for Exhibitor merchandise or display. It is the Exhibitor's responsibility to maintain adequate property and liability insurance coverage for its exhibit and those assigned to operate it. Exhibitor will hold Show Management harmless against damage, loss or public liability with regard to problems arising from set up or operation of company's exhibit.

Exhibitors will make every effort to provide proof of liability insurance coverage through a certificate from their insurance company naming Southeast AgNet Publications, Inc., Citrus Expo and its officers, directors and employees as additional insured for the purpose of the Citrus Expo event. This form should be easily attainable from Exhibitor's insurance company for this purpose. **The Exhibitor shall furnish the certificate of insurance to Southeast AgNet Publications, Inc. by July 31, 2010, or sign a waiver form provided by Show Management.**

### **CANCELLATION OR TERMINATION**

In case Show Management shall for any reason determine to cancel or terminate the exposition, Show Management may attempt to reschedule seminars and trade show soon thereafter and, without guarantee, will strive to make partial refunds or rollover arrangements to non-participating Exhibitors and sponsors. It is imperative that all Exhibitors have an emergency contact person on file with Citrus Expo, including cell phone and e-mail contact information, in the event of a last-minute situation requiring contact.

### **PAYMENT**

Payment for the total cost of booth space is required with this registration. Booths are not confirmed until payment in full is received. **SPACE APPLICATIONS SUBMITTED ON OR AFTER JULY 31, 2010 MUST BE ACCOMPANIED BY FULL PAYMENT.**

### **INSTALLATION AND DISMANTLING OF EXHIBITS**

One day is provided for the installation of display materials in the exhibit area at the show site: August 17, 2010 starting at 8 a.m. Exhibitors must be completely set up and ready for viewing by 5 p.m. the same day. Late arrivals may not be allowed to enter building after 5 p.m. Set-up on August 18-19, 2010 is unacceptable. Move-out will begin on Thursday, August 19, 2010 at 2 p.m. **NO DISMANTLING WILL BE PERMITTED BEFORE 2 P.M. ON THURSDAY, AUGUST 19, 2010.** Companies not complying with this regulation may be denied exhibit space in the future.

Exhibitor agrees that in the event Exhibitor fails to install displays or products in the assigned exhibit space or fails to pay the space rental in full at the time specified by this contract, Show Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper. All Exhibitor materials must be removed from the exhibit hall no later than 5 p.m. on August 19, 2010, or Show Management may have them removed at the Exhibitor's expense.

### **EXHIBIT, SPONSOR PERSONNEL & EMERGENCY CONTACT INFORMATION**

Each individual properly registered among exhibit or sponsor representatives will be provided a name badge required for admission, along with an Exhibitor party pass and lunch tickets for both days. Additional Exhibitor or sponsor passes for individuals beyond the number included with exhibit are available for a \$25.00 processing fee for each additional Exhibitor badge. All those affiliated with exhibits must register as bona fide employees or assigns of the Exhibitors or representatives who receive commission, brokerage or salary from the Exhibitor. Exhibitors must provide emergency contact information (direct email address and cell phone number) so Show Management can contact key Exhibitor personnel in case of emergency circumstances that may arise.

### **EQUIPMENT**

Use of forklift, at no charge, must be reserved in advance or a \$175.00 charge will be assessed if requested on set-up day. Forklift use will be scheduled on a first come, first served basis and scheduled by Show Management. Exhibitor personnel are not permitted to operate any equipment provided by Show Management. Vehicles will not be allowed on the show floor during set-up day without express advance permission and traffic escort direction of Show Management.

### **CANCELLATION**

Payment for exhibit space is non-refundable. However, in the event of cancellation of paid, reserved space by an Exhibitor, Show Management reserves the right to reassign cancelled booth space as it wishes. Show Management may also choose, at its sole discretion, to consider total or partial refund considering, among other things, prior service performed and/or other damages related to cancellation. To even be considered for any level of reimbursement, Show Management must receive written notification of intended cancellation by registered or certified mail. E-mail messages are not acceptable as proper Exhibitor cancellation notice.

### **ATTENDEE CONTACT INFORMATION**

Attendee contact information is not made available due to the wishes of privacy of the majority of those involved and the proprietary nature of how the information was collected.

### **MANAGEMENT RIGHTS**

Show Management reserves the right to interpret, amend and reinforce these regulations as it deems proper at its sole discretion to ensure the success of Citrus Expo.